



Betty Ford First Spouse Gold Coins Available March 25

March 18, 2016

WASHINGTON – The United States Mint will begin accepting orders for Betty Ford First Spouse Gold Coins (*product codes 16SC and 16SD*) starting March 25 at noon Eastern Time (ET).

The obverse (heads side) features a portrait of Mrs. Ford with the inscriptions “BETTY FORD,” “IN GOD WE TRUST,” “LIBERTY,” “2016,” “38th,” and “1974-1977.” The obverse was designed by United States Mint Artistic Infusion Program (AIP) artist Barbara Fox and sculpted by United States Mint Sculptor-Engraver Michael Gaudioso.

The reverse (tails side) features a young woman ascending a staircase, representing Mrs. Ford’s openness and advocacy regarding addiction, breast cancer awareness, and the rights of women. Inscriptions are “UNITED STATES OF AMERICA,” “E PLURIBUS UNUM,” “\$10,” “1/2 OZ.” and “.9999 FINE GOLD.” The reverse was designed by AIP artist Chris Costello and sculpted by United States Mint Sculptor-Engraver Renata Gordon.

Pricing for the 2016 First Spouse Series Gold Coins is in accordance with the United States Mint pricing schedule for gold and platinum coins, which are priced according to the range in which they appear on the United States Mint Gold and Platinum Coin Pricing Grid at <http://catalog.usmint.gov/coins/gold-coins/>.

Mintage for the Betty Ford First Spouse Gold Coin is limited to 10,000 units across both proof and uncirculated product options. The ratio of proof coins to uncirculated coins produced will be based on customer demand.

Orders will be accepted at <https://catalog.usmint.gov/> and at 1-800-USA-MINT (872-6468), while hearing- and speech-impaired customers with TTY equipment may order at 1-888-321-MINT. Information about shipping options is available at <https://catalog.usmint.gov/customer-service/shipping.html>.

About the United States Mint

The United States Mint was created by Congress in 1792 and became part of the Department of the Treasury in 1873. It is the Nation’s sole manufacturer of legal tender coinage and is responsible for producing circulating coinage for the Nation to conduct its trade and commerce. The United States Mint also produces numismatic products, including proof, uncirculated, and commemorative coins; Congressional Gold Medals; and silver and gold bullion coins. The United States Mint’s numismatic programs are self-sustaining and operate at no cost to taxpayers.

Note: To ensure that all members of the public have fair and equal access to United States Mint products, orders placed prior to the official on-sale date and time of March 25, 2016, at noon ET, shall not be deemed accepted by the United States Mint and will not be honored.

ADDITIONAL RESOURCES:

- For information about the United States Mint, please visit </about/about>.
- To subscribe to United States Mint electronic product notifications, news releases, and public statements, visit <https://catalog.usmint.gov/email-signup>.
- Sign up for [RSS Feeds](#) from the United States Mint and follow us on [Facebook](#), [Twitter](#), and [Pinterest](#).

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United States Mint – Connecting America through Coins

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